

FIG. 1

LINE NO.	93 CODE
92 1	<script src= "http://bslserver.domainname.com/ cgi- bin/bslservercall.cgi"> 94
98 2	</script>
100 3	<script><!-- 102
104 4	BSLStart (); 106
108 5	//--></script> 102

36

FIG. 2

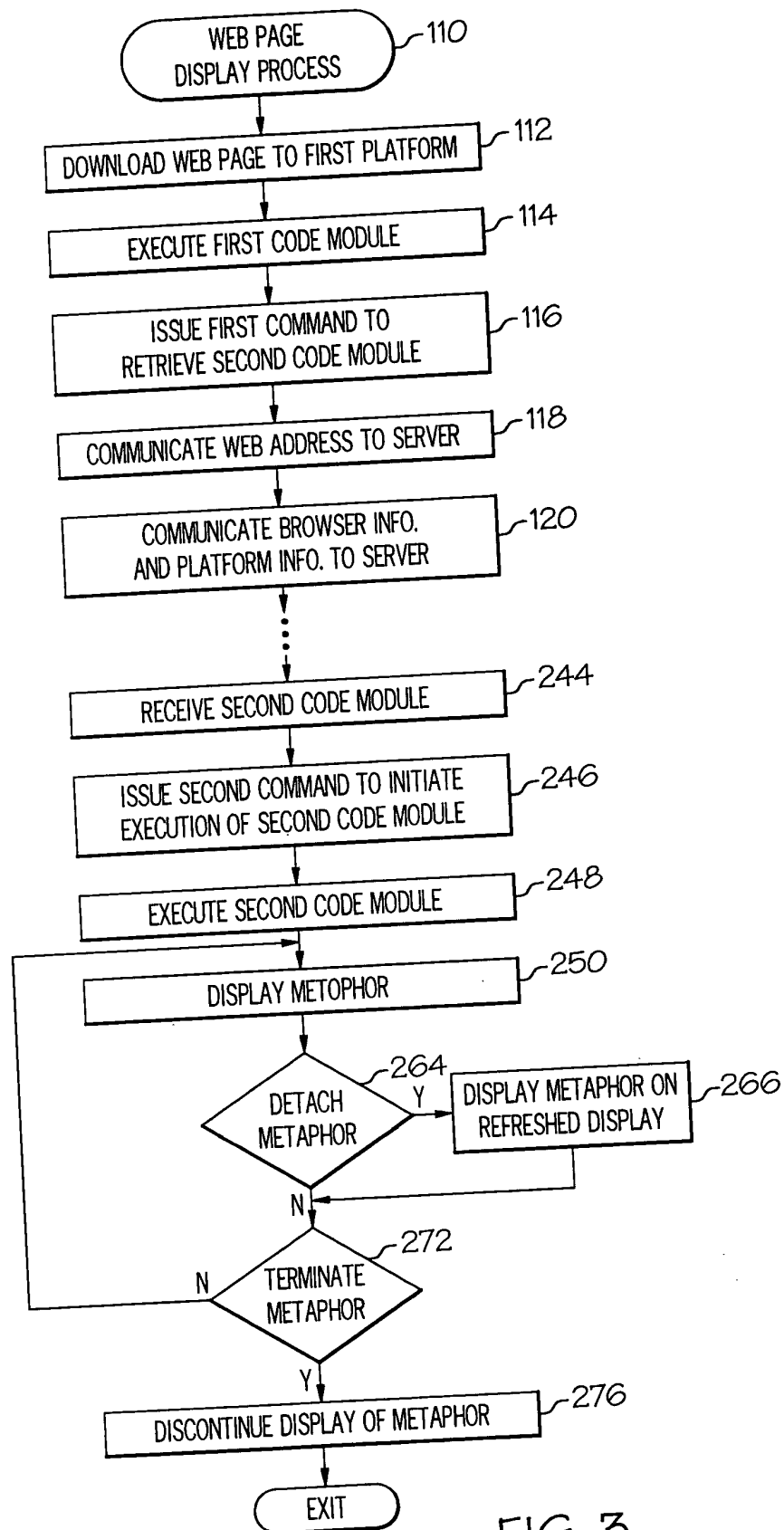


FIG. 3

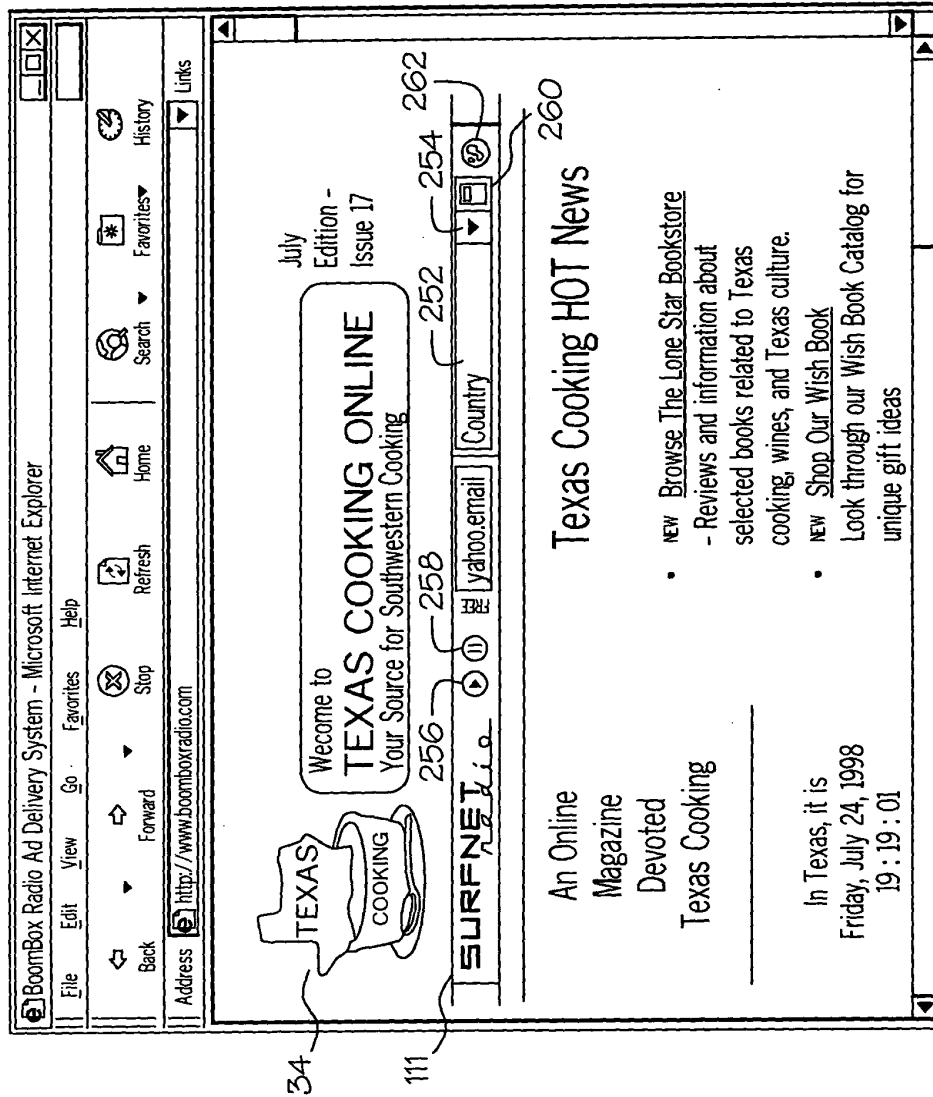


FIG. 4

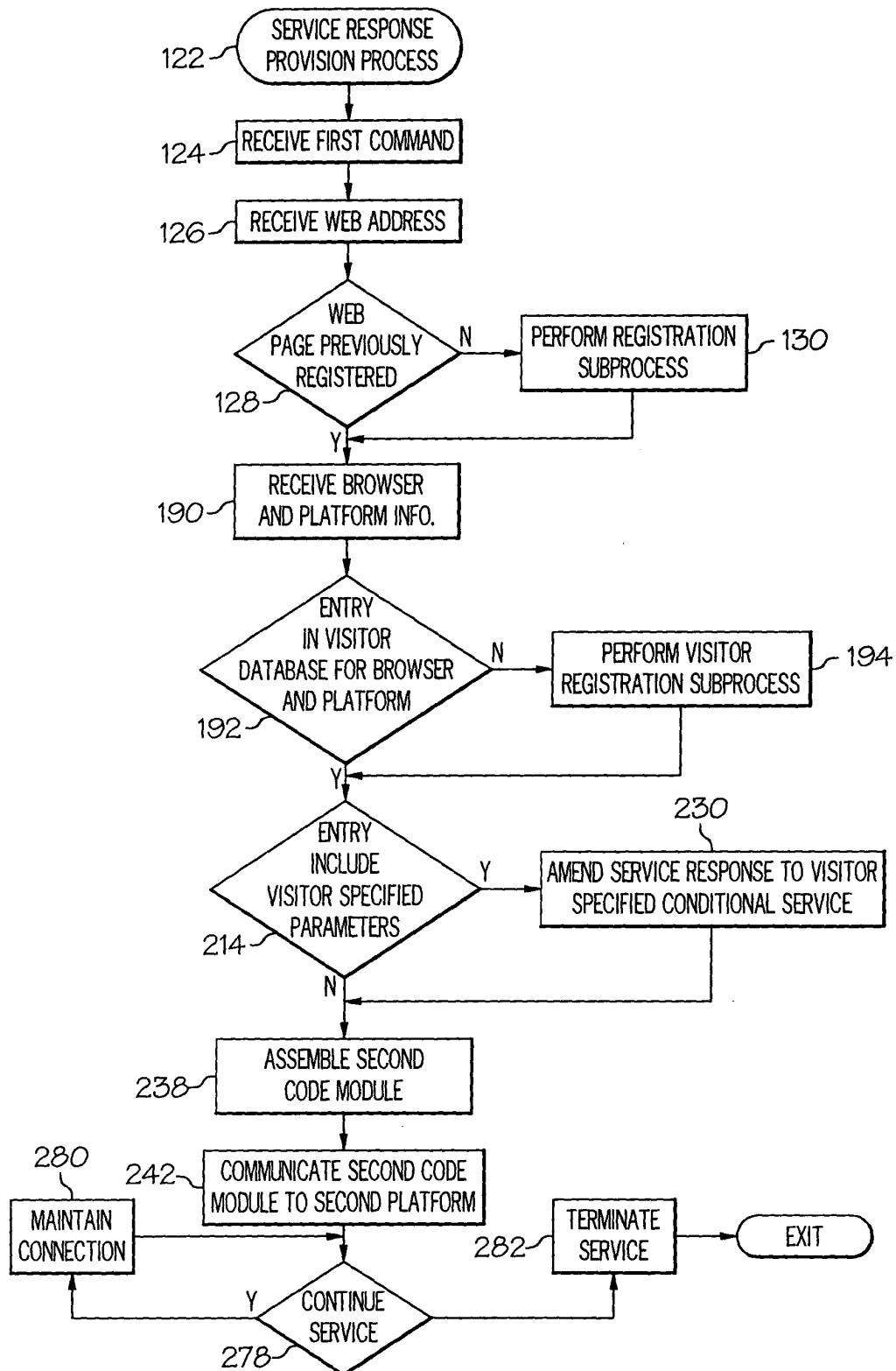


FIG. 5

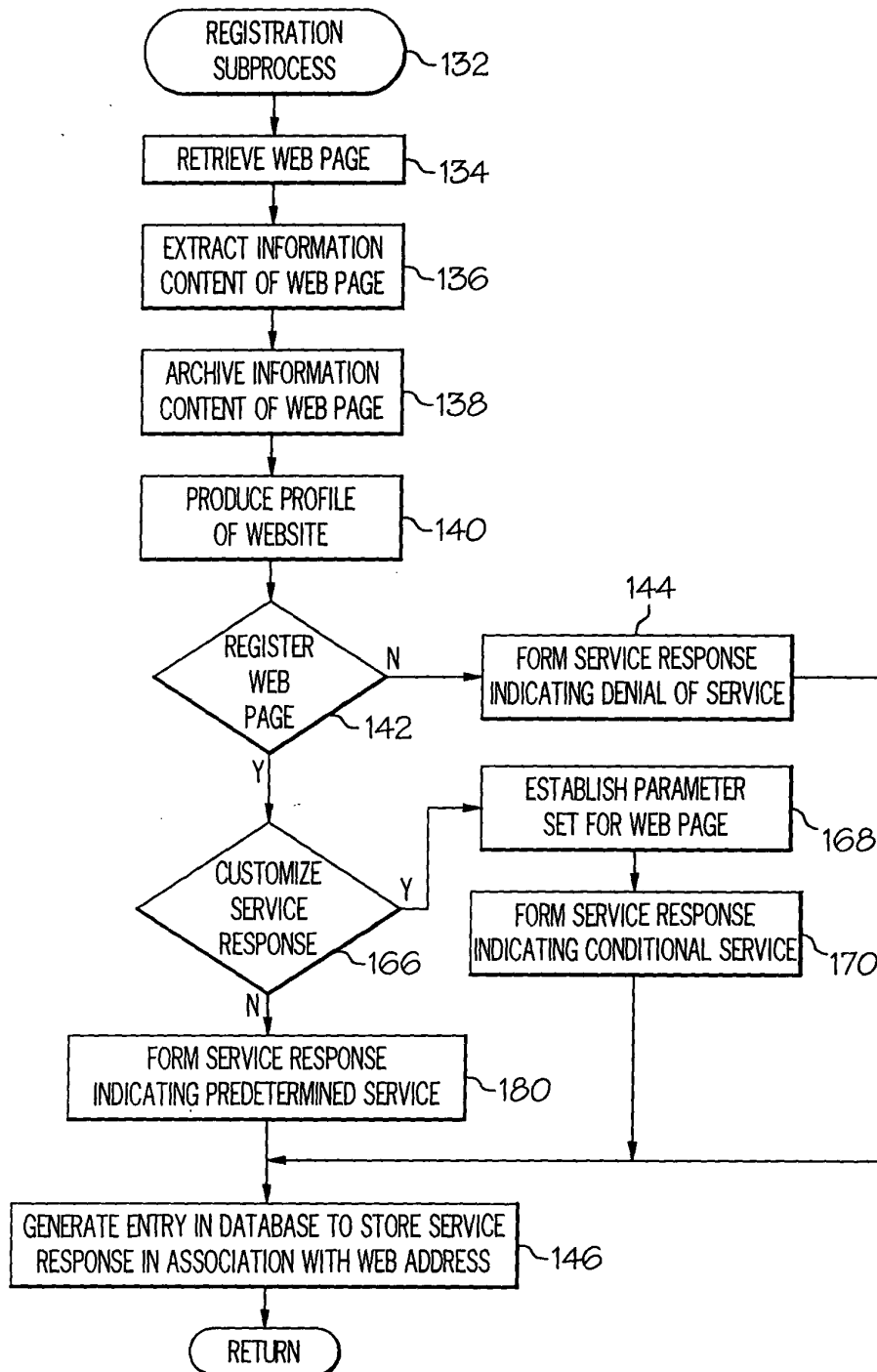


FIG. 6

WEB ADDRESS FIELD	PROFILE FIELD	SERVICE RESPONSE 162 FIELD	PARAMETER SET FIELD
URL 1 160	RECREATION/ GOLF	DENIAL OF 176 SERVICE	DENIAL CONTENT
URL 2 174	TEXAS COOKING	CONDITIONAL 186 SERVICE	CONDITIONAL CONTENT (INCLUDING URL 5)
URL 3 184	WEDDING	PREDETERMINED 186 SERVICE	PREDETERMINED CONTENT
URL 4 234	FOOTBALL 176	PREDETERMINED SERVICE (FLAG- CONDITIONAL SERVICE FOR TRACKING INDEX 60)	PREDETERMINED CONTENT
⋮		⋮	
URL n		.	

FIG. 7

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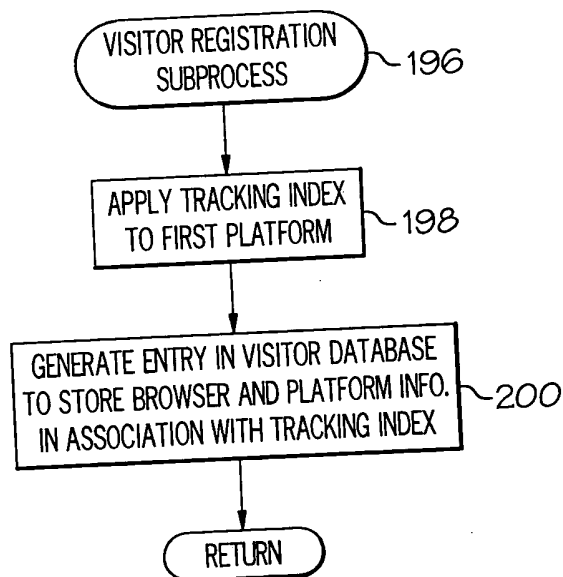


FIG. 8

210	202 TRACKING INDEX	204 BROWSER ID	206 PLATFORM ID	208 VISITOR PREFERENCES
60	SECOND PLATFORM	BROWSER INFO	PLATFORM INFO	212 VISITOR SPECIFIED PATAMETER SET
		56	58	

FIG. 9

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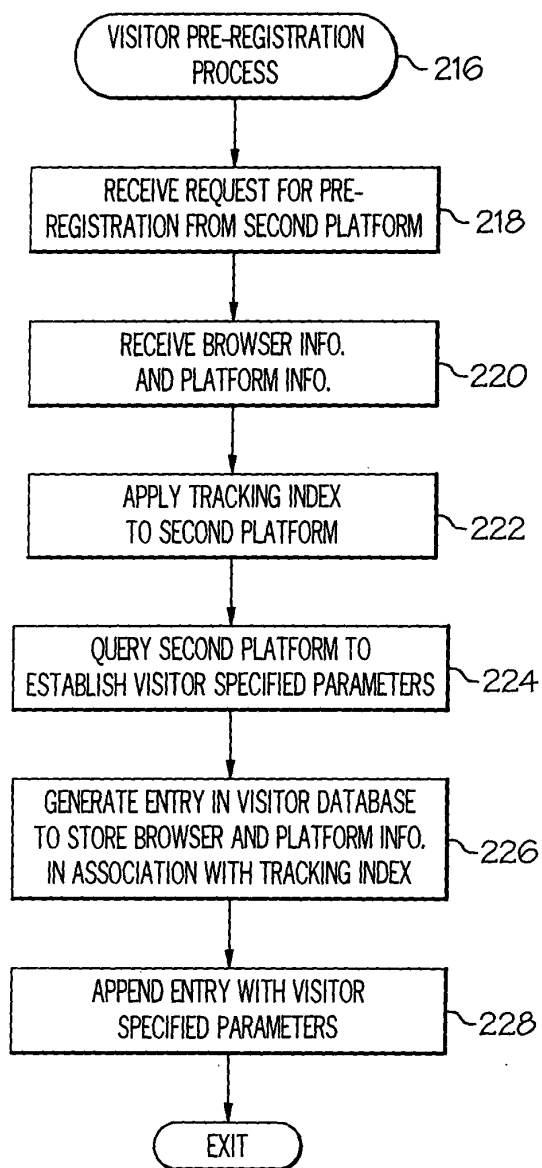
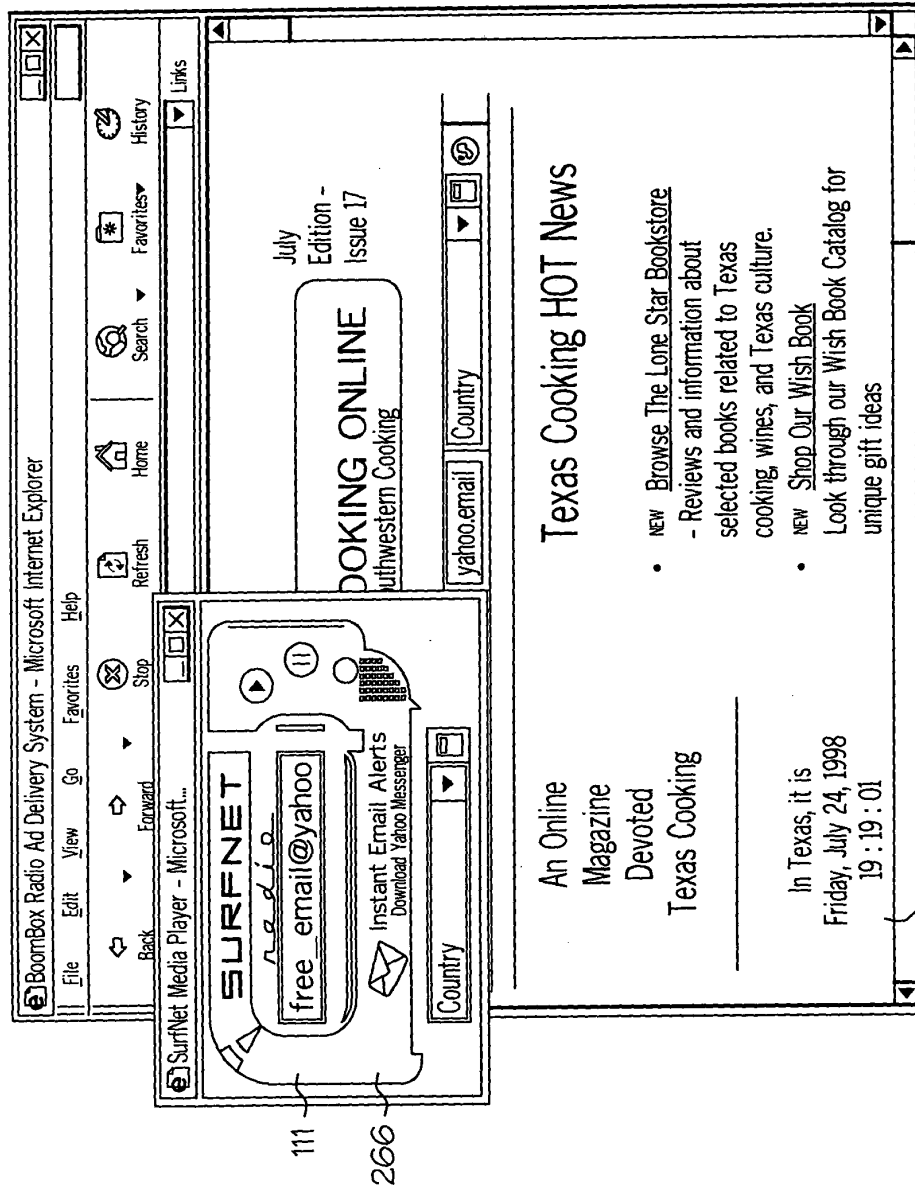


FIG. 10



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FIG. 11

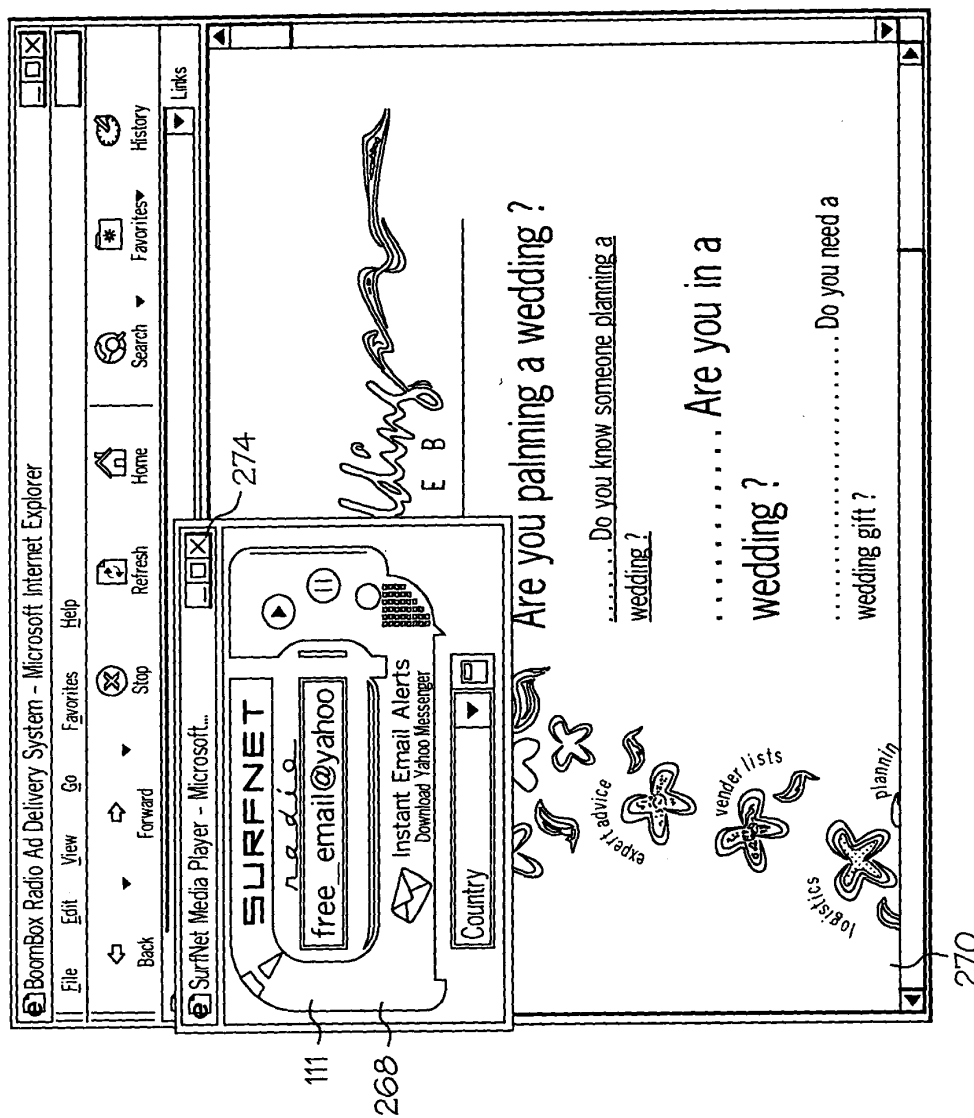


FIG. 12